

# ***Be Heard: An Environmental Health Science Communication Series***

Brought to you by the Southern California Environmental Health Sciences and Children's Environmental Health Research Translation Centers

## **Overview**

### *Be Heard: An Environmental Health Science*

*Communication Series* hosted by USC will demystify the process of writing, speaking about, and communicating scientific findings. The goal of the series is to empower individuals and communities to be louder, reach a larger audience, and communicate responsibly, inspiring better public policy, individual action, and promoting a greater understanding of science that can improve public health.

The series is focused on children's environmental health research and features panels of specialists from the world of public health, journalism, public policy, science communication, advocacy, the law, and academia. Each panel includes a community or environmental justice perspective.

The audience for the seminar series is students, graduate trainees, university faculty, and community members and advocates.

## **Topics**

- ❖ Working with Communities
- ❖ Speaking with Policymakers
- ❖ Mobilizing the press
- ❖ How to be Interviewed
- ❖ Writing a Commentary
- ❖ Developing a White Paper
- ❖ Writing a Policy Brief
- ❖ Creating an Op-Ed
- ❖ Coordination with Advocacy Organizations
- ❖ Research Usable by Lawyers
- ❖ Writing & speaking about the science
- ❖ Social Media
- ❖ Podcasting
- ❖ Navigating Controversial Topics

## **Join Us**

Starting April 28<sup>th</sup>, 2023, at 10 AM PT the series will be available in person and virtually.

